

**BOULEVARD ONE DESIGN REVIEW COMMITTEE**  
**August 10, 2022**  
**Video/Audio E-Conference**

**Attendees:**

Committee: Monty Force, Steve Lane, Carla McConnell, Steve Lane, Kevin Yoshida  
CK Development: Nick Kitaeff, H McNeish

The meeting convened at 9:30 a.m.

- **Minutes Approval (7/28/22)**

**A motion by Steve Lane and seconded by Jamie Fogle was passed, with an abstention by Carla McConnell, to approve the minutes from the July 28, 2022, meeting as presented.**

- **CK Development**  
**Amendment to the Comprehensive Signage Plan for The Exchange**  
**Continuance from the 7/28/22 meeting**

H provided background that a year ago in July two G.1 directory ground signs were presented as part of the contemplated CSP to be in the Quebec ROW. A variance submittal was approved by the BDRC contingent upon approval from CCD. This location was not achievable through CCD so other location options have been explored with two new locations being presented within the property boundaries. One to the south and one on the north wall of the Target store near the corner of Quebec and 1<sup>st</sup> Ave.

The sign on the side of the building would replicate what was intended on the G.1 ground sign of all white lettering in the tenant's font with no logos.

Steve asked if there was allowance in the Target lease for this type of signage on the building with H responding that it is allowed in the lease.

Carla wanted to know if it would be lighted. H said it would be lighted.

Kevin said that the understanding by the BDRC from the last meeting was of seeing an image superimposed on the building. Monty and all other committee members agreed that it is important to see that image before any approval of the amended CSP. They thought it vital to see a photo of the building with the proposed sign image superimposed into the photo for visualization. Another key element is to see a night image of how it would fit with the lighted Target logo above and the lighted maintenance door below. There is a lack of comfort agreeing to a sign of this import in concept on an approved architectural structure. H apologized that the image was not available to show at this time.

Carla recalled that at one point there was a potential of a directory sign in the paseo and wondered about that as a possible location rather than on the building. H said that the paseo location has been researched and there simply isn't room and it is not visible to motorists along Quebec

There was a short discussion of next step options, either to continue the discussion of the other items on the list from the 7/28 meeting or another continuance. H said he would prefer to reschedule so his team could regroup and address all the listed items at that time. All agreed the next e-meeting to be held on August 18 starting at 8:30 a.m.

- **Adjournment**

The meeting adjourned at 9:50 a.m.

Editorial Note: The August 18 meeting was cancelled due to time constraints on preparing the requested graphics.